Draft #1 7/29/20

**REVISED 8/7.2020**

**2020 “Mayor’s ‘Shining Star’ Awards Ceremony”**

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| VIDEO | AUDIO |
| Intro rolls  Dick Cunningham on-camera  Wide shot  Dissolve to close-up  Slow pull back for medium wide shot  Better Beginnings clip  Cunningham - close up  Montage of upcoming scenes  Cunningham on camera  **GRAPHIC**: JANICE S. MIRONOV  Mayor, East Windsor  **GRAPHIC**: LAWRENCE QUATTRONE  Mayor, Hightstown  Real estate shot of church; pull back,  dissolve to pastor  **GRAPHIC**: PASTOR LISA DAY  First Presbyterian Church  Cunningham on camera  **GRAPHIC**: LUZ HORTA, EXEC. DIR.  Better Beginnings  Cunningham on camera  **GRAPHIC**: BBSilentAuction@gmail.com  Cunningham on camera  **GRAPHIC: Star #1 – Individual**  **Mrs. Sydelle Norris**  Cunningham on camera  **GRAPHIC: Star #2 – Individual**  **Ms. Mairead Thompson**  Cunningham on camera  **GRAPHIC**: **Star #3- Lifetime Achiever**  **Councilman Charles “Lee” Stults**  Cunningham on camera  **GRAPHIC**: Star #4 – Organization  Hightstown Cultural Arts Commission  Cunningham on camera  **GRAPHIC**: Who was the first non-human  to ever win an Oscar?  Shot of Mickey Mouse  Cunningham on camera  **GRAPHIC**: Star #5 – Zonta Club of Trenton/Mercer (Ms. Judy Levy, President)  Cunningham on camera  **GRAPHIC**: STAR #6 - Youth Group - Peddie School ESL Team  **Claudio Middleton**, Arts Faculty  Arantxa Galvan  Marissa Boice  Avery Best  Morike Ayodeju  Benny Jimenez  Cunningham on camera  Cunningham on camera  **GRAPHIC**: Names, titles, affiliations  **GRAPHIC**: Names, titles, affiliations  Staff performs dance routine  **GRAPHIC**: *The* most littered item in  the world?  Shot of a cigarette butt  Cunningham on camera  Show sample of number picture(s)    **GRAPHIC**: BSilentAuction@gmail.com  Roll numbered pictures  Cunningham on camera  **GRAPHICS**:  (Credits)  **Executive Producer:**  Mercedes Colon-Vargas  **Special Thanks to:**  East Windsor Mayor Janice S. Mironov  Hightstown Mayor Lawrence Quattrone  Pastor Lisa Day  **2020 “Shining Stars”**  **Lifetime**:  Charles "Lee" Stults  **Individual**:  Mairead C. Thompson  Sydelle Norris  **Organization**:  Zonta Club of Trenton/Mercer  Hightstown Cultural Arts Commission  **Business**:  Perkins Restaurant & Bakery  **Youth Group**:  Peddie School ESL Team  Claudio F. Middleton (title?)  Student Team Members:  Arantxa Galvan  Marissa Boice  Avery Best  Benny Jimenez  Morike Ayodeji  Elected officials w/proclamations  Better Beginnings staff  and to  The Walt Disney Company for a  special appearance by  Mickey Mouse  **Written and Produced by:**  Dick Cunningham  **Directed by:**  Bernice Cunningham  **Production Assistant:**  Bryan Molina  **Gaffer:**  Harold Gronki | (Music up and under)  Ladies and gentlemen, it is again, my honor and privilege to host the 2020 “Mayor’s Shining Star Awards Ceremony” in support of that incredible organization known as ‘Better Beginnings.’  I’m Dick Cunningham, and while the format is a little different than we’re used to, the content of the show will remain basically the same: to salute those men and women who have become this years’ “Shining Stars” by contributing to the betterment of the community.  Before we continue, and unlike the “live” gala in the big hotel room, we’d like to take advantage of this video platform, just briefly, for a quick and rare peek *inside* Better Beginnings, to see what all the smiling is about. Watch.  (Better Beginnings clip - SOT)  THAT is why your financial support is so very important. And THAT’S why we’re all here. It’s all about the kids. Always has been; always will be.  Through technology, we’ll hear from the mayors of East Windsor and Hightstown, and a few words of wisdom from the leadership of Better Beginnings. We’ll have an invocation, our Silent Auction and a little bit of trivia. You’re on your own, though, for cocktails and dinner.  Right now, allow me to introduce our two hosts for this evening’s annual event, the Honorable Mayor of East Windsor and host of the award-winning “Spotlight East Windsor” television program, Janice Mironov, and Hightstown Mayor Lawrence Quattrone.  (Mayor Mironov opening remarks)  (Mayor Quattrone opening remarks)  Thank you. And now, please join Pastor Lisa Day of the First Presbyterian Church of Hightstown for our invocation...    (Pastor Day invocation)  Thank you. Even though we’re on tape, the two primary reasons we’re here remain the same: to salute our ‘Shining Stars’ and for you to dip into your pocket to help Better Beginnings as it continues its remarkable work in providing a ‘better beginning’ to area children.  We also want to say ‘thank you’ to our consistently generous sponsors and supporters -- a number of people and companies that always step up to the plate and contribute.  And Luz Horta, the Executive Director of Better Beginnings, would like to tell you who they are -- and to also recognize her dedicated and devoted staff...  (Luz Horta remarks)  Thanks, Luz. Another popular element of the gala is the Silent Auction. At the end of the program, we’ll show you each item that’s up for sale -- one at a time -- clearly numbered -- so you’ll have a chance to bid for whichever item or items that you’d like to buy for yourself or as a gift. Just choose the item and email the bid to:  BBSilentAuction@gmail.com.  The winner will be notified by email on how to claim your prize.  Now -- with a drum roll -- it’s time to meet our first “Shining Star,” introduced by East Windsor Mayor Janice Mironov....  (Mayor Mironov talks about, introduces and presents award to Shining Star #1)  (Star #1 accepts and says thank you)  For recognition of our next ‘Shining Star,’ we ask Hightstown Mayor Lawrence Quattrone to do the honors...  (Mayor Quattrone talks about, introduces and presents award to Shining Star #2)  (Star #2 accepts and says thank you)  Mayor Mironov returns now with our next ‘Shining Star’...  (Mayor Mironov talks about, introduces and presents award to Shining Star #3)  (Star #3 accepts and says thank you)  And for encore appearance, we call on Mayor Quattrone...  (Mayor Quattrone talks about, introduces and presents award to Shining Star #4)  (Star #4 accepts and says thank you)  Before we move on to our next ‘Shining Star,’ a quick trivia question about another type of star:  Think about this. Who was the first non-human to ever win an Oscar....  (Music bridge)  And of course, the answer is Mickey Mouse.  Okay, moving on, our next “Shining Star,” and Mayor Mironov....  (Mayor Mironov talks about, introduces and presents award to Shining Star #5)  (Star #5 accepts and says thank you)  Hightstown Mayor Quattrone rerturns with another of our ‘Shining Stars...’  (Mayor Mironov talks about, introduces and presents award to Shining Star #6)  (Star #6 accepts and says thank you)  Okay, our next “Shining Star” will be introduced by  Heartfelt congratulations to all the winners.  As you can imagine, Better Beginnings is recognized, statewide -- so much so we have a number of presentations and proclamations to honor this preeminent leader in early, childhood education...  (Political reps provide brief presentations and remarks)  (Closing remarks from Better Beginnings leadership, congrats to winners; thank you to staff, committee, etc. Leadership then introduces staff for a dance routine.)  Okay, Silent Auction is up next -- but not before one more trivia question: What do you suppose is ***the*** most littered item in the world?  (Music bridge)  You are absolutely correct. It’s the cigarette butt. Four-point-five trillion; exactly who counted them, we’re not sure.  (Music up and under)  Okay, time for the Silent Auction. And it’s really simple. Take a look at the items up for bid. Each one has a number. Jot down the number, make an offer, and send your bid to: BB -- for Better Beginnings -- BBSilentAuction at gmail.com. We’ll review all the entries -- and send each winner an email on how to collect your prize.  (Music up and under)  And that’s all there is to it. Watch.  And there you have it. The “2020 Mayor’s Shining Star Awards Ceremony” in support of Better Beginnings. Almost like being here. Hope you enjoyed it. Share the link with your family and friends. And please send a generous donation -- make believe you really were here -- enjoying the cocktails, dinner, the music and the dancing.  While this presentation was virtual -- the need is real. Better Beginnings is looking for your support. And I know you’ll come through, as you always do. Grab that checkbook.  (Music up and under)  I’m Dick Cunningham -- thank you for taking part -- thank you for your ongoing support. We’ll see you next year, hopefully, in person. ‘Til then, take care and stay safe.  (Music up, under and out) |